

# SEO Success

A Dentistry Clinic providing dental services to the patients



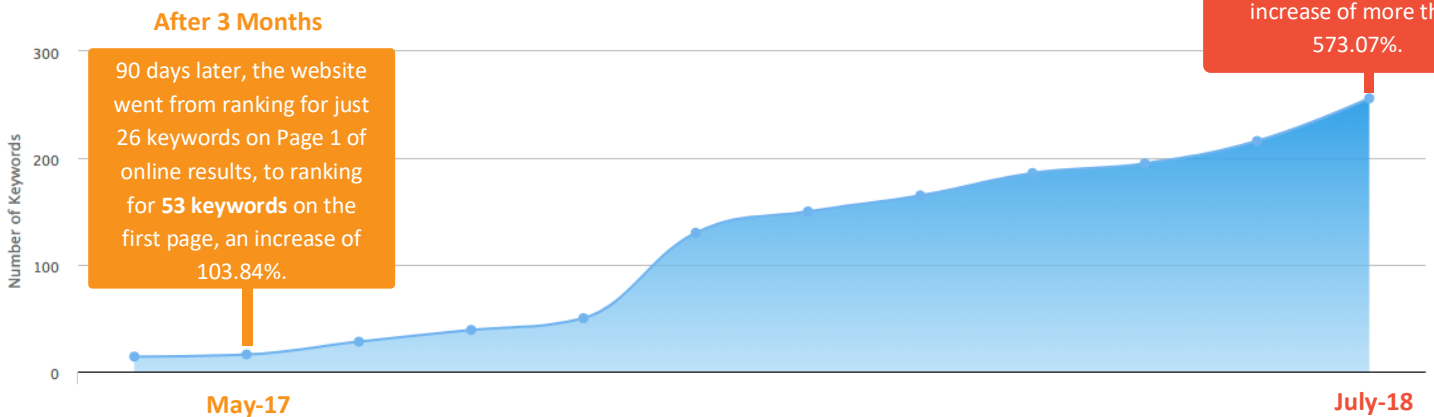
## Before SEO

The company approached us in February 2017, with minimal online presence. They wanted to improve their online presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services, they had just 26 keywords ranking on the first page of major search engines.

## Our Approach

- We identified how potential customers were searching through extensive keyword research.
- We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all names, addresses, and phone numbers were correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO friendly content on relevant websites.
- We created and distributed videos about the business.

## Keywords Ranking on First Page in Major Search Engines\*



## Google Analytics data

**66.86%**

Increase in Overall Website Traffic. 287 Overall visits received over the last month.

**7.87%**

Growth in Google Organic Sessions. 96 Organic website visits received over the previous month.

**25.91%**

Increase in website page views. 1,424 Page views received in the last month.

\*Major Search Engines defined as Google and Bing